

Princes Square Glasgow

Client: Redevco
Status: Completed 2011
Value: £6m

ADRIAN
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ARCHITECTURE

Princes Square is a high quality 'destination' shopping centre in Glasgow. Whilst working for Threesixty Architecture I led a team which undertook a 'refresh' scheme to enhance the experience of Princes Square as a shopping and leisure destination. The brief was to help reclaim its status as the region's premier upmarket Shopping Centre.

Employing cool contemporary materials to complement and sit comfortably alongside the existing fabric, the centre was brought up to date and once again at the forefront of retail design. Circulation was reworked to make intelligent use of all spaces and promote appropriate customer flow. Using light, views and texture the theatrical aspect of the Centre was reinforced whilst retailers are now optimally showcased.

The B-Listed exterior of the building was refurbished and became the backdrop for an installation co-designed by Timorous Beasties and ourselves. It was inspired by Glasgow's rich art-nouveau heritage and was a tongue in cheek nod towards the foliage that emerges from the City's many neglected historic buildings.

